

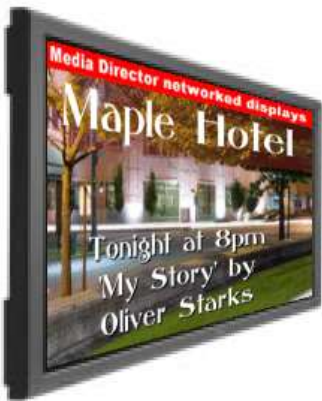
MediaDirector

PRODUCT INFORMATION SHEET



MediaDirector is a networked media display system that allows you to create and manage your own multimedia channel on any number of audio-visual displays across multiple sites.

MediaDirector allows you to raise your brand awareness: promoting your products, special offers and upcoming events. It also creates the opportunity for an additional advertising-based revenue stream and can be used as an information system for the benefit of your staff and public.



MediaDirector is ideal for use in supermarkets, shopping centres, travel agencies, recruitment agencies, bars, clubs, restaurants, cinemas, hotels, leisure centres, healthcare facilities, banks... in fact anywhere you can put a display.

It can also operate as an information system at outdoor events, trade shows, airports, train stations, bus stations, conference rooms, reception areas, lobbies, training centres... the list goes on!

Using established technologies MediaDirector can integrate securely and seamlessly within your existing network infrastructure. This helps to maximise your existing technology investment while reducing the need for additional network installation.

MediaDirector's management software is designed to allow you to control your content with simplicity and ease. A non-technical operator can deploy content, schedule its display, generate and send messages to individual or grouped screens and monitor the status of all of the networked displays from a single console.

It supports a wide range of media types including still images, videos and Macromedia Flash™ presentations. The system can be linked to news feeds and databases to ensure that your content is easily maintained and up-to-date.



For more information on what MediaDirector can do for you, please contact us

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